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Press Release

COMMISSIONER'S OFFICE

FOR IMMEDIATE RELEASE

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Lorinda Lhotka, DEC Section Manager, (907) 451-2119

NuGO Non Dairy Bars Recalled for Undeclared Milk Allergen

(JUNEAU, AK) – Lifestyle Evolution Inc. is recalling NuGO FREE, NuGO Dark and NuGO Slim Non Dairy bars made before October 2012 because the label does not state the product may contain milk. People who have an allergy or severe sensitivity to milk run the risk of a serious or life-threatening allergic reaction if they consume these products.

Only NuGO products made before October 2012 and having a Best By date ending in 2013 are subject to recall.

Product	UPC Code (Box of 12)	UPC Code (Individual Bar)	Year of Best By
NuGO FREE Dark Chocolate Trail Mix	691535 45302	691535 45301	2013
NuGO FREE Dark Chocolate Crunch	691535 45102	691535 45101	2013
NuGO FREE Carrot Cake	691535 45502	691535 45501	2013
NuGO Dark Chocolate Chocolate Chip	691535 52102	691535 52101	2013
NuGO Dark Mocha	691535 52302	691535 52301	2013
NuGO Dark Mint Chocolate Chip	691535 52502	691535 52501	2013
NuGO Dark Peanut Butter Cup	691535 52702	691535 52701	2013
NuGO Dark Pretzel	691535 52902	691535 50901	2013
NuGO Slim Crunchy Peanut butter	691535 20702	691535 20701	2013
NuGO Slim Espresso	691535 20902	691535 20901	2013

Alaska DEC has confirmed these products were available in Alaska. To date, there has been one reported allergic reaction outside of Alaska and none reported within the state.

Lifestyle Evolution, Inc. will inform distributors and customers who have purchased these products regarding product return procedures. Consumers

with questions should contact the company's customer service line at 866-266-7623 between 8 a.m. and 6 p.m. EST Monday through Friday.

For more information on this recall, visit:

<http://www.fda.gov/Safety/Recalls/ucm345921.htm?source=govdelivery>.

For more information on recalls affecting Alaskans, visit DEC's website:

<http://www.dec.alaska.gov/eh/fss/recallsalerts.html>.

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